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International Management Conference

The elixir for researchers, academicians, policy makers, and practitioners alike

AMRIT

Advances in Management through Research, Innovation & Technology

December 17 - 18, 2019



Conference Partners



University of Ruhana, Sri Lanka

About the Conference

FIIB's 5th International Management Conference brings forth 'Advances in Management through Research, Innovation & Technology' (AMRIT) - the theme of this year's deliberations. Acronym 'AMRIT' evokes feelings of peace, harmony, higher order enlightenment, a state of bliss - all that we hope to achieve from scholarly input, intellectual enquiry, in a community of researchers, practitioners, industry experts and thought leaders. FIIB's International Management Conference (IMC) is its signature event, a legacy we are proud of. The last four conferences have been on 'Business and Economy: Growth, Governance and Globalisation(3G)', 'Innovation and Sustainable Development in Global Economy' and 'Inclusive Growth, Good Governance, Globalisation, Green Future (4G)', and first edition of AMRIT - Advances in Management through Research, Innovation and Technology. This conference will be another promising milestone in our journey of Research Excellence.

The infinite amount of thought generated by ongoing research has become the new currency in business practice. The ongoing mainstreaming of research in 'Management practice' has radically changed the nature and structure of products & services, spawned novel value creation, and produced a new breed of Innovation culture, catering to the universal ideal of 'Sustainable Growth', that is all pervasive and eminent in nature, quality and impact. One of the major areas of emphasis in recent years has been interdisciplinary research, a trend which promises new insights and innovations rooted in cross disciplinary collaboration.

In today's connected world all stand to gain from continuing research, fostering industrial practice, global outreach, and inclusive growth. The socio-technical context for learning and education is making concerted demands on scholarship, for answers that matter to Business organizations, Practitioners, Government Policymakers, Academicians and Society at large. This conference is an endeavor to bring together diverse themes, to contribute to both theory and practice, and to better understand the interaction of Research, Innovation and Technology with Economy and Society.

Conference Objectives

- To bring together Researchers, Practitioners, Policy Makers and Interested Stakeholders to discuss advances in Management Theory and Practice, Interdisciplinary Research, Technology supported innovation and to spark crucial insights in Management.
- To offer a platform to network with Subject Experts, Scholars, Academicians, Industry Captains and Students, fostering collaboration and meaningful association at an individual and institution level.

Call for Papers

Academicians, Research Scholars and Industry Practitioners engaged in the field of Management and related areas are invited to contribute original Research Papers (both empirical and conceptual) and Case Studies on current issues in any of the following area:

■ ■ General Management & Public Policy

Scientific Management in Modern Arena, Sustainable Development, Financial Inclusion, Rural Development, Women Empowerment, Goods and Services Tax (GST), Good Governance, Micro, Small and Medium Enterprises (MSME), Infrastructure Development and Climate Change.

■ ■ Finance & Economics

Microfinance, Green Finance, Digital Finance, International Accounting, International Financial Reporting System, Financial Engineering, Derivatives and Risk Management, Capital Markets, Asset Pricing, Private Equity, Behavioral Finance, International Finance, Corporate Finance, Corporate Governance, Innovation Economics, Financial and Fiscal Innovations, Foreign Direct Investment, Economics Planning and Reforms.

■ ■ Marketing

Green Marketing, Sustainable Marketing, Rural Marketing, Digital Marketing, Social Media Marketing, Consumer Behavior, Brand Management, Marketing Communications, Industrial Marketing, Services Marketing, Retail Marketing, Neuro-Marketing, Luxury Marketing, Industrial Marketing, Permission Marketing and International Marketing.

■ ■ Human Resource Management

Green Jobs, Sustainable Leadership, Organizational Behavior, Cross-Cultural Management, Strategic & Transformational Organizations, Organizational Communication, Human Resource Planning and Development, Organizational Development, Talent Management, Change Management, Organizational Efficiency, Compensation Management, Human Resource Accounting, Employee Engagement, Human Capital Creation and Knowledge Management.

■ ■ Operations and Information System Management

Green Logistics, Supply & Demand Chain Management, Technology for Sustainable Development, Manufacturing Processes Optimisation, Project Management & Scheduling, Total Quality Management, Six Sigma, Technology & Knowledge Management, Soft Computing Techniques, Decision Support, Information Retrieval, Analytics and Governance, Information Technology and Systems, Decision Sciences, Operations Research, Multi Criteria Decision Making, Big Data Analytics, Transportations & Logistic Management, Service Innovation & Management, Modeling & Simulation.

■ ■ International Business, Strategy and Entrepreneurship

Globalization and Protectionism, Foreign Trade Policy, India and ASEAN, Regional Trade Agreements, Economic Integration, Innovative Strategies for Global Businesses, Entrepreneurial Growth, Innovation, Entrepreneurial Strategy, Business Models, Acceleration and Incubation, Social Entrepreneurship, Venture Eunding, Crowd Funding, Non-Governmental Organizations, and Family Business.

Note: The above list is indicative. Papers conforming to the overall theme of the conference but not mentioned in the topics above are also welcome. Apart from the technical sessions, one Panel Discussion will also be organized during the conference. For more details, please refer the conference website (imc.fiib.edu.in).

Submission Guidelines

Please submit your **FULL PAPER** at imc@fiib.edu.in

Kindly adhere to the submission guidelines as is given below:

- Authors are invited to contribute their full papers (6000 words) along with abstract (200-250 words).
- The entire paper (title, author(s) name & affiliation with contact details, abstract, keywords, main text, figures, tables, references, etc.) must be in 'ONE DOCUMENT' created in MS Word (Compatibility Mode).
- Please use Times New Roman font. Font size should be 16 points for the title, 12 points for rest of the text. Please provide a margin of One (1) inch on all sides and text should be justified.
- References should be provided using 'American Psychological Association' (APA) Style.
- Ensure proper formatting of the paper and ensure that the file is virus-free before submission.
- Submitted papers must not have been previously presented, published, accepted for publication. The manuscripts will be checked for plagiarism before publication.
- If the paper gets accepted, at least one author should register and present the paper in the conference and submit the copyright form.
- Presenters are requested to register on time. Early registration helps in obtaining clearance from various Ministries of the Government of India for foreign delegates.
- All submitted papers will be reviewed by experts in the field and will be finally selected based on the criteria of originality, significance, quality of work and clarity of presentation.

Important Dates

Last Date for Submission of Full Paper	25 th October, 2019
Intimation of Acceptance of Full Paper	30 th October, 2019
Last Date of Registration (For Publication)	10 th November, 2019
Last Date of Registration (For Presentation Only)	20 th November, 2019
Conference Date	17-18 th December, 2019

Registration Details

Particulars	Registration Fee
Academicians and Delegates from Industry (India)	₹ 3500
Research Scholars(India)	₹ 2500
Participants from other countries	US\$ 150

Note: Authors can register online at our conference website: www.imc.fiib.edu.in

The Registration Fee (inclusive of GST) includes access to all sessions, conference kit, certificate, conference proceedings / souvenir and lunch (Indian Cuisines) during the conference day. Registration fee does not include accommodation facility. Delegates will have to make their own arrangements for stay during the conference.

Mode of Payment and Registration

Registration Fee can be remitted through Demand Draft or Banker's Cheque drawn in favour of "Fortune Institute of International Business", payable at New Delhi, India

Participants/authors paying registration fees through Online/NEFT Transfer should use the following information:

Online/NEFT Payment Details

Beneficiary Name	Fortune Institute of International Business
Account Number	03362090000059
Beneficiary Bank	HDFC Bank Ltd
Branch Address	C-17, Anand Niketan, New Delhi – 110021
IFSC Code	HDFC0000336
SWIFT Code	HDFCINBB



Publication Opportunities and Award

- **Best Conference Paper Award:** Best Paper Award is presented to the outstanding paper from all full papers submitted and presented.
- **Publication Opportunities:** IMC offers publication opportunities in the special issues of journals and edited books associated with the conference. Selected Papers will be published in special issues/space given to IMC:
 - **FIIB Business Review** (FBR), Sage Publications
 - **International Journal of Supply Chain and Operations Resilience**, Inderscience Publishers
 - **International Journal of Indian Culture & Business Management**, Inderscience Publishers
 - Edited Books (ISBN) by **Taylor & Francis** and **Bloomsbury**
(Conference papers are subjected to undergo review process and revisions)

About FIIB

Established in 1995, Fortune Institute of International Business (FIIB) has continuously distinguished itself with its zealous drive towards constant innovation and rigorous excellence in academics & research. Poised for professional success, our students are thoughtfully nurtured to be pioneers of a better tomorrow. Through our erudite faculty and network of research centers, we are markedly impacting contemporary academia and future business practices. An ever-expanding family of prosperous alumni and extraordinary industry linkages - ours is a legacy defined by enduring prominence.

FIIB has been awarded 'Excellence in Education-2017' by Competition Success Review (CSR), 'Excellence in Entrepreneurship Education' by Indian Education Network (IEN), 'Excellence in Education 2017' for Best Innovative Learning Tools at the 5th Education Conclave, and ranked 15th in Corporate Connect and 26th in Placement by NHRDN Survey 2016; also, 7th Ranked Top Pvt. B-School in North Zone by TOI - February 2018.

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