

# 5<sup>th</sup> International Management Conference

on

**Advances in Management through Research, Innovation & Technology  
(AMRIT-II)**

Organised by

**Fortune Institute of International Business (FIIB)**

Vasant Vihar, New Delhi

**IN COLLABORATION WITH**

CEREN, Burgundy School of Business, France

Uniglobe College, Nepal

FMF, University of Ruhuna, Sri Lanka

Sa-Dhan, New Delhi

Date: 17-18 December, 2019

Venue: FIIB Campus, New Delhi

## IMC<sub>5</sub> Conference Schedule

### Day 1 (17 December 2019)

8:45 am - 9:30 am Reception Area	REGISTRATION
9:35 am - 11:35 am Auditorium	<b>INAUGURAL SESSION</b> <ul style="list-style-type: none"><li>• Lighting of Lamp &amp; Saraswati Vandana (Reception Area)</li><li>• Welcome Address: Dr. Anil Kumar Sinha <i>Director, FIIB, New Delhi</i></li><li>• Theme Address: Dr. Amiya Kumar Mohapatra <i>Conference Chair, FIIB, New Delhi</i></li><li>• Special Address: Ms. Angela Yu <i>Audit Manager, CIB Accounts &amp; Advisors, Sydney, Australia</i></li><li>• Keynote Address: Dr. Cornelia Caseau <i>Associate Professor, Burgundy School of Business, Dijon, France</i></li><li>• Special Address: Dr. Justin Paul <i>Professor, University of Puerto Rico, USA</i></li><li>• Chief Guest's Address: Dr. Radhe S. Pradhan <i>Academic Director, Uniglobe College, Nepal</i></li><li>• Conference Release : Souvenir, Journal and Books<ul style="list-style-type: none"><li>• <i>IMC<sub>5</sub> Souvenir</i></li><li>• <i>Advances in Management &amp; Technology</i></li><li>• <i>Business Management &amp; Social Innovation</i></li><li>• <i>Nepal Journal of Management - Conference Special Issue</i></li></ul></li><li>• Vote of Thanks: Dr. Sudhir Rana <i>Conference Convener, FIIB, New Delhi</i></li></ul>
11:40 am - 11:45 am Main Gate Reception Area	<b>GROUP PHOTO SESSION: Faculty, Paper Presenters and Invited Guests</b>
11:45 am - 12:10 pm Lower Ground Floor	High Tea

<p><b>12:15 pm - 1:50 pm</b>  <b>Ishwar Dayal Auditorium</b></p>	<p><b>PANEL DISCUSSION : Leveraging Entrepreneurship Development through Emergent Technologies and Disruptive Innovation</b></p> <p><b>Distinguished Panel Members:</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Arvind Ashta</b>, Professor, Burgundy School of Business, Dijon, France, <b>Panel Chair</b></li> <li>• <b>Dr. Aneesh Zutshi</b>, Assistant Professor, Universidade Nova de Lisboa, Portugal, <b>Panel Keynote</b></li> <li>• <b>Dr. P. Satish</b>, Executive Director, Sa-Dhan, New Delhi, India</li> <li>• <b>Dr. Pushkar P. Jha</b>, Reader and Associate Professor, Newcastle Business School, Northumbria University, Newcastle Upon Tyne, UK.</li> <li>• <b>Dr. Reetesh Kumar Singh</b>, Professor, Head &amp; Dean, Dept. of Commerce, Delhi School of Economics, Delhi University, Delhi, India.</li> <li>• <b>Dr. Justin Paul</b>, Professor, University of Puerto Rico (UPR), USA</li> <li>• <b>Vote of Thanks: Dr. Amresh Kumar</b>, Conference Co-Convener, FIIB, New Delhi</li> </ul>
<p><b>1:55 pm - 2:30 pm</b>  <b>Racer's Cafeteria</b></p>	<p style="text-align: center;"><b>Lunch</b></p>
<p><b>2.30 pm -5.30 pm</b>  <b>Ishwar Dayal Auditorium</b></p>	<p><b>TECHNICAL SESSION 1: General Management</b>  <b>Session Chair(s):</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Pushkar P. Jha</b>  Reader and Associate Professor, Newcastle Business School, Northumbria University, UK</li> <li>• <b>Dr. S. B. Bharti</b>  Registrar, Gurugram University, Gurugram, India</li> <li>• <b>Mr. Rajeev Ranjan Roy</b>  Senior Journalist &amp; Author, Chandigarh, India</li> <li>• <b>Dr. Amiya Kumar Mohapatra</b>  FIIB, New Delhi, India</li> </ul>
<p><b>5:35 pm-5.45 pm</b>  <b>Courtyard</b></p>	<p style="text-align: center;"><b>Networking High Tea</b></p>
<p><b>Day 2 (18 December 2019)</b></p>	
<p><b>9.00 am – 9.40 am</b>  <b>Reception Area</b></p>	<p style="text-align: center;"><b>REGISTRATION</b></p>
<p><b>Ishwar Dayal Auditorium</b></p> <p><b>9:45 am - 11:40 am &amp; 12.10 pm-2.00 pm</b></p>	<p><b>TECHNICAL SESSION 2: Marketing</b>  <b>Session Chair(s):</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Reginald James-William</b>  Professor, Western Institute of Technology in Taranaki (WITT), New Zealand</li> <li>• <b>Dr. Ankur Saxena</b>  Professor, SAGE University, Indore, India</li> <li>• <b>Prof. Anant Raj Ghimre</b>  Program Director, Uniglobe College, Nepal</li> <li>• <b>Dr. Nimit Gupta</b>  FIIB, New Delhi, India</li> </ul>

<p><b>Room No-1</b> <b>1<sup>st</sup> Floor</b></p> <p>(Tea Break at 11.40 am -12.05 pm at Courtyard)</p>	<p><b>TECHNICAL SESSION 3: Finance</b> <b>Session Chair(s):</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Radhe S. Pradhan</b> Academic Director, Uniglobe College, Nepal</li> <li>• <b>Dr. Chris Patel</b> Professor, Macquarie Business School, Macquarie University, Sydney, Australia</li> <li>• <b>Dr. Amit Kumar Singh</b> Associate Professor, Dept. of Commerce, Delhi School of Economics, Delhi University, Delhi</li> <li>• <b>Dr. Asheesh Pandey</b> FIIB, New Delhi, India</li> </ul>
<p><b>Room No-2</b> <b>1<sup>st</sup> Floor</b></p> <p>9:45 am - 11:40 am &amp; 12.10 pm-2.00 pm</p>	<p><b>TECHNICAL SESSION 4: HRM and Strategy</b> <b>Session Chair(s):</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Nar Bahadur Bista</b> Principal, Uniglobe College, Nepal</li> <li>• <b>Dr. Nandeesh V. Hiremath</b> Professor, Indus Business Academy, Bengaluru, India</li> <li>• <b>Dr. Srirang Jha</b> Associate Professor, Apeejay School of Management, New Delhi</li> <li>• <b>Dr. Nidhi Maheshwari</b> FIIB, New Delhi, India</li> </ul>
<p>2.05 pm-3.00 pm Racer's Cafeteria</p>	<p style="text-align: center;"><b>Lunch</b></p>
<p>3.10 pm - 4:30 pm <b>Ishwar Dayal Auditorium</b></p>	<p><b>VALEDICTORY SESSION</b></p> <ul style="list-style-type: none"> <li>• Conference Outcomes: <b>Dr. Anil Kumar Sinha</b> <i>Director, FIIB, New Delhi</i></li> <li>• Guest of Honour: <b>Dr. Nar Bahadur Bista</b> <i>Principal, Uniglobe College, Nepal</i></li> <li>• Guest of Honour: <b>Dr. Reginald James-William</b> <i>Professor, Western Institute of Technology in Taranaki (WITT), New Zealand</i></li> <li>• Valedictory Address: <b>Dr. Chris Patel</b> <i>Professor, Macquarie Business School, Macquarie University, Sydney, Australia</i></li> <li>• Chief Guest: <b>Dr. Arvind Ashta</b> <i>Professor, Burgundy School of Business, France</i></li> <li>• Best Paper Award Announcement</li> <li>• Award Distribution by FIIB Business Review (Sage Publications)</li> <li>• Distribution of Certificates and Books/Journal</li> <li>• Vote of Thanks: <b>Prof. Arpan Anand</b> <i>Conference Convener, FIIB, New Delhi</i></li> </ul>
<p>4:35 pm onwards Courtyard</p>	<p style="text-align: center;">Networking High Tea</p>

**WISHING YOU A HAPPY CONFERENCE**  
**WISHING YOU MERRY CHRISTMAS & HAPPY NEW YEAR - 2020**