

# 2nd International Management Conference 2016

## Conference Review

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The two day International Management Conference on “Innovation and Sustainable Development in Global Economy” was successfully organized by **Fortune Institute of International Business (FIIB), New Delhi, on 20-21st December 2016**. This, one of its kind conference saw partnership and participation from

renowned delegates and participants from universities around the globe. The conference was organized in collaboration with **Banque Populaire Chair in Microfinance of Burgundy School of Business, France** as the Co-Organiser; **Sa-Dhan, New Delhi** as Industry Partner and **Uniglobe College, Nepal** as Academic Partner. Academicians and practitioners from various world class universities such as: Southern Connecticut State University, USA; Tribhuvan University, Nepal; Burgundy School of Business, France; Singapore University of Technology and Design, Singapore; Uniglobe College, Nepal in addition with FMS, University of Delhi; FORE School of Management, New Delhi; Jamia Millia Islamia, Delhi, and Jawaharlal Nehru University, New Delhi participated as guests and resource persons. The conference aimed to discuss the roles and impact of innovation and sustainable development in the current global business environment, and to provide an interactive forum to all participants to advance the aspects related to inclusive, innovative and sustainable practices in the field of business and economy.

### Inaugural Session

The inaugural session started with lamp lighting ceremony followed by Welcome Address by **Dr. Anil Kumar Sinha**, Director-FIIB and Theme Address by **Dr. Amiya Kumar Mohapatra**, Conference Chair. Special Address was delivered by Guest of Honor **Dr. Arvind Ashta**, Professor- Burgundy School of Business, France. **Dr. Shyam S. Lodha**, Professor, Southern Connecticut University, USA in his Keynote Address



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stressed upon the fact that sustainability is not only a matter of concern for under developed and developing economies, this is equally important for developed economies, and the developed and developing countries should come together and work for overall sustainable development. **Dr. Radhe S. Pradhan**, Professor, Tribhuvan University, Nepal gave the Chief Guest's Address. The session concluded with Vote of Thanks by **Dr. Asheesh Pandey**, Conference Chair. He encouraged the delegates to use the conference as a platform for learning and sharing of their scholarly work.

### Book Release

Two books were released on this occasion, *'Advances in Management'* and *'Innovation and Sustainable Development'* along with the *Conference Souvenir*. The books were outcome of papers presented in the conference centered on the theme of the conference 'Innovation and Sustainable Development in Global Economy' which laid emphasis both on individual as well as nation building. 'Advances in Management' edited by Dr. Anil Kumar Sinha, Dr. Asheesh Pandey, Dr. Amiya Kumar Mohapatra, and Dr. Sudhir Rana highlights the various emerging trends in the field of management in the recent years. 'Innovation and Sustainable Development' edited by Dr. Anil Kumar Sinha, Dr. Amiya Kumar Mohapatra, Dr. Asheesh Pandey and Dr. Utkarsh provides a holistic approach to accentuate the sustainable development practices followed in the realm of global politics.

### Plenary Session

As a special event, a Plenary Session on 'Diaspora and Giving Back to the Home Country' was conducted by Dr. Arvind Ashta where **Dr. Mihaela Bonescu** and **Dr. Corlenia Caseau**, Professors from Burgundy School of Business, France and **Mr. Rajender Sabherwal**, CEO & Chief Investment Officer-Magister Ludi Capital Management, New York, USA shared their views on various possibilities of giving back to the home countries.

### Technical Sessions

On the first day, three Technical Sessions were organized. Technical session on 'Marketing' was chaired by **Dr. Sunanda Sangwan**, Shantou University Business School, China and **Dr. Umashankar Venkatesh**, Great Lakes Institute of Management, Gurgaon, India; Technical session on 'Economic Growth, Innovation and Sustainable Development' was chaired by **Mr. Charudatta Panigrahi**, Founder Mentor-FIDR, New Delhi and **Dr. Prashanta Kumar Dash**, Sr. DGM and Head

Procurement-L&T Construction, Faridabad, India; and the Technical session on 'Human Resource Management' was chaired by **Dr. Amirul Hasan Ansari**, Jamia Millia Islamia, Delhi and **Dr. Arun Tyagi**, BULMIL, New Delhi. On 2nd day of the conference, two Technical sessions were held. The Technical session on 'Finance' was chaired by **Dr. Madhu Vij**, FMS, University of Delhi and **Prof. Vinay Dutta**, FORE School of Management, New Delhi; whereas **Dr. Francisco Benita**, SUTD-MIT International Design Centre, Singapore and **Dr. Abid Haleem**, Jamia Millia Islamia, Delhi chaired the session on 'Operations, International Business and Information Technology'. Papers by academicians, business practitioners and research scholars were presented in these technical sessions.

### Research Workshop

A research workshop on 'Publishing in Scholarly International Journals' was conducted during the conference. **Dr. Sanjay Sehgal**, Professor, Department of Financial Studies, University of Delhi enlightened the audience with his rich knowledge of publishing with scholarly journals. He shared his experience on dos and don'ts while targeting top grade publication outlets.

### Valedictory Session

The conference ended with a Valedictory Session. Chief Guest **Dr. Mondira Dutta**, Professor-School of International Studies, Jawaharlal Nehru University, New Delhi put forth her views on innovation, sustainability and technology and shared her experience on the relationship between technology and sustainability. Guest of Honor **Dr. Nar Bahadur Bista**, Principal, Uniglobe College, Pokhara University, focused on the role of innovation and technology in education and sustainability in his speech.

Dr. Anil Kumar Sinha shared outcome of the conference in his speech during the valedictory ceremony. He highlighted that, the 2nd IMC achieved grand success in various aspects. It came up with partnership and collaboration with Banque Populaire Chair in Microfinance of Burgundy School of Business, France as Co-organizer, Sa-Dhan as Industry Partner and Uniglobe College, Nepal as Academic Partner. Dr. Sinha shed stated that, IMC had received 114 submissions from 208 authors belonging to more than 90 institutes from more than 10 countries across the globe. The excitement was equally reflected into presentations where 110 researchers presented their scholarly work in five different tracks, 19 resource persons including 9 international resource

persons enlightened researchers with their knowledge, experience and suggestions. As a publication forum, the conference proved as a wonderful publication platform and 60 papers were published out of which 59 articles were published in the form of two edited books with Bloomsbury Publications and one article was published with FIIB Business Review. Few articles were also under the review for international publication with partner journals of the conference. Dr. Sinha shared that a conference souvenir carrying 97 selected abstracts was also published.

Best conference papers have been awarded during the valedictory session, the first best paper was awarded to **Dr. Vanita Tripathi** and **Ms. Sonal Thakural**, University of Delhi; Second best paper was awarded to Dr. Francisco Benita, Singapore University of Technology and Design, Singapore and Third best paper was awarded to Dr. Radhe S. Pradhan et al. Uniglobe College, Nepal. Certificates and books were distributed to all the conference delegates. Lastly, International

Management Conference organizing committee paid their words of thanks and gratitude to all the guests and delegates in the conference, faculty colleagues and staff of Fortune Institute of International Business, New Delhi and students of FIIB. Dr. Anil Kumar Sinha, Director FIIB gave words of appreciation to the organizing committee comprising of **Dr. Amiya Kumar Mohapatra** and **Dr. Asheesh Pandey** (Conference Chairs) **Dr. Utkarsh** and **Dr. Sudhir Rana** (Conference Convenors) for successfully organizing and managing the 2nd International Management Conference.

FIIB is determined to play its part in the growth and advancement of management studies and research works. To continue with the same role, the 2nd International Management Conference hosted by FIIB was international conference in the true sense wherein 49 international participants participated from various countries and universities.